

VORWERK flooring ESSENTIAL LINE ★
VORWERK flooring **SUPERIOR LINE** ★★
VORWERK flooring EXCLUSIVE LINE ★★★

3 PRODUKTLINIEN. 3 STILWELTEN. MILLIONEN VON MÖGLICHKEITEN.
3 PRODUCT LINES. 3 STYLE WORLDS. MILLIONS OF POSSIBILITIES.



VORWERK flooring

SUPERIOR LINE ★★

SUPERIOR 1051 | 1053 | 1054  



Broadloom



Acoustic carpet tile



EINZIGARTIGE BODENBELÄGE *seit 1883.*
UNIQUE FLOOR COVERINGS *since 1883.*

IT'S A VORWERK! WHEN MILLIONS OF SATISFIED CUSTOMERS HAVE FAVOURED ONE SINCE 1883.

For more than 130 years, Vorwerk has been the most desirable brand for floor coverings. Millions of satisfied customers vouch for the fact, all over the world. The reason for this is clear: Vorwerk is the only brand where they find this one-of-a-kind mixture of **superior quality, sustainable innovations** and **global award-winning design**. *We're going to prove it on the following pages.*



IT'S A VORWERK! WHEN SUPERIOR QUALITY, SUSTAINABLE INNOVATIONS AND GLOBAL AWARD-WINNING DESIGN MEET UNIQUE FLOOR COVERINGS.

**IT'S A VORWERK!
WHEN SUPERIOR QUALITY
ORIGINATES BY TESTING AND
TESTING, AGAIN AND AGAIN.**

Because quality at Vorwerk is our highest priority, we monitor all of our products by carrying out more than 15,000,000 individual tests every year. We also have a “zero-errors tolerance” – from production to delivery. We are the only company doing this – and with success, as the numerous independent environmental and quality labels that our products have been awarded show.

**IT'S A VORWERK!
WHEN SUSTAINABLE
INNOVATIONS LEAD THE WAY
FOR THE WHOLE INDUSTRY.**

Affordable floor coverings for everyone (1883), the fluffy carpet at home (1955), the ecological carpet backing (1994) – revolutionary for people with allergies – or the first free-form carpet tile (2011) for an abundance of brand-new freedom in floor design. Time and again, it is the Vorwerk brand that perceives people's wishes and sets trends on the market to fulfil them.

**IT'S A VORWERK!
WHEN GLOBAL AWARD-WINNING
DESIGN KEEPS ON WINNING MORE
AND MORE PRIZES.**

World-famous names, such as Roy Lichtenstein or Karl Lagerfeld, have designed for Vorwerk. And the journey continues. To accomplish this we picture the floor covering as a canvas just waiting to be painted. Whether in a timeless or contemporary vein, reserved or progressive. The design world values this, which can be seen in the numerous awards we receive every year.



IT'S A VORWERK! WHEN THE FLOOR TURNS INTO AN ART OF CRAFTSMANSHIP THANKS TO MORE THAN 130 YEARS OF EXPERIENCE.

More than 130 years ago carpets were a luxury product. Driven by the idea of manufacturing the best floor coverings, our founding fathers brought British technology to Germany. The aim was to make carpets accessible to everybody: in numerous designs and the highest quality.



EINZIGARTIGE BODENBELÄGE *seit 1883.*
UNIQUE FLOOR COVERINGS *since 1883.*

IT'S A VORWERK! WHEN MILLIONS OF POSSIBILITIES MAKE MILLIONS OF WISHES POSSIBLE.

From timeless to trendy, from low key to striking, all products are available in 15 colours, lots of them even in 25 or 30. If, contrary to expectations, the right nuance is not among them, our “Made-to-Order Tailoring” is able to make any desired colour you choose.*

*We produce exclusively for you starting at a quantity of 400 square metres tuft and 100 square metres woven.



IT'S A VORWERK! WHEN WE CAN PROVE OUR CREDO "UNIQUE FLOOR COVERINGS SINCE 1883" WITH 3 PRODUCT LINES, 3 STYLE WORLDS AND MILLIONS OF POSSIBILITIES.

Our unique range of products is the guarantee that you will find the most beautiful and best floor coverings at Vorwerk. Our product lines Vorwerk flooring ESSENTIAL LINE, Vorwerk flooring SUPERIOR LINE and Vorwerk flooring EXCLUSIVE LINE with our style worlds NATURE | Design, CLASSIC | Design or ART | Design fulfil nearly every wish.



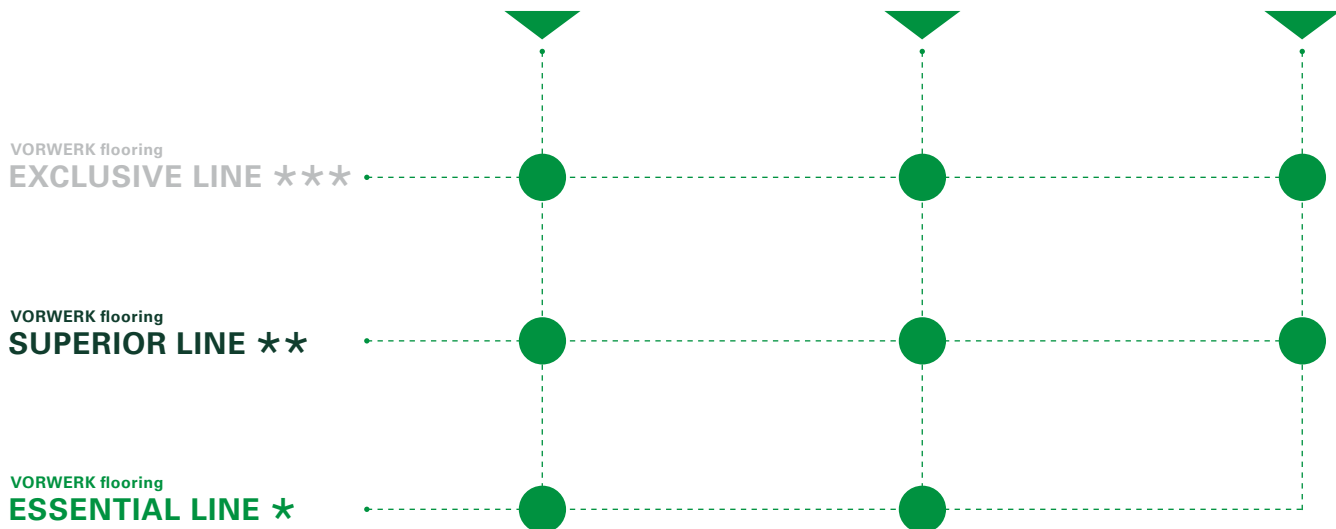
NATURE | Design



CLASSIC | Design



ART | Design



3

3 PRODUCT LINES

Whether broadloom, tile or free-form – with our three product lines **Vorwerk flooring ESSENTIAL LINE**, **Vorwerk flooring SUPERIOR LINE** and **Vorwerk flooring EXCLUSIVE LINE**, you define the material, the feel, the construction design and resilience of your new Vorwerk, from high to the very highest standards.

Vorwerk flooring ESSENTIAL LINE.

The product line which sets standards right from the start.

Vorwerk flooring SUPERIOR LINE.

The product line which raises the high level of comfort even higher.

Vorwerk flooring EXCLUSIVE LINE.

The product line which delivers superlatives that measure up to our customers' demands.

3

3 STYLE WORLDS

Whether timelessly elegant, inspired by nature or artistically offbeat, with **NATURE | Design**, **CLASSIC | Design** and **ART | Design**, you define the attitude towards life on your Vorwerk. Regardless of whether you prefer to enjoy it at home or in the office.

NATURE | Design.

Inspired by nature.

Interpreted by Vorwerk.

CLASSIC | Design.

Stylish at home and timeless.

Interpreted by Vorwerk.

ART | Design.

Award-winning, limited and simply unique.

Interpreted by Vorwerk.

IT'S A SUPERIOR 1051, 1053 AND 1054! WHEN IT NOT ONLY WITHSTANDS DIRT, BUT ALSO THE SUN.



1. The solution-dyed fibres, made of tuft-patterned loops, withstand even the most stubborn stains and, at the same time, are resistant against strong cleaning and bleaching agents. The robust solution-dyed yarn stands out with its high light fastness and can also be produced in single batches for large commercial spaces.
2. With highest-durability ECONYL® fibres to please the environment for many years, as the top material is made of 100% recycled material, such as from discarded fishnets. This has earned it four quality labels: CE, Green Label Plus, GUT and Bestnote of A+ for low room emissions (VOC).
3. The dimensionally stable, bitumen- and PVC-free acoustic tile, with significantly enhanced sound absorption and acoustic values, sets new standards in the market.

IT'S A VORWERK! WHEN THE ALL-INCLUSIVE DELIVERY PROMISE IS KEPT.

1 Our 1st delivery promise:

We at Vorwerk flooring promise that we will ship out all **in-stock items** of up to **50 square metres** within **three days**, and up to **600 square metres** within **three weeks** (tuft) or **four weeks** (woven and tiles) after receipt of the order.

**1**

2 Our 2nd delivery promise:

We at Vorwerk flooring promise that we will ship out orders of up to **300 square metres** within **three days** after receipt of the order.

**2**

3 Our 3rd delivery promise:

We at Vorwerk flooring promise that we will provide a **delivery date** and **minimum quantity** after **three days** at the latest for **non-stock items, custom quantities or special colours, and special construction designs** within **eight days**.

**3**

Take us at our word.



Superior 1051, Design D1062 | 9G11

NATURE | Design

SUPERIOR 1053

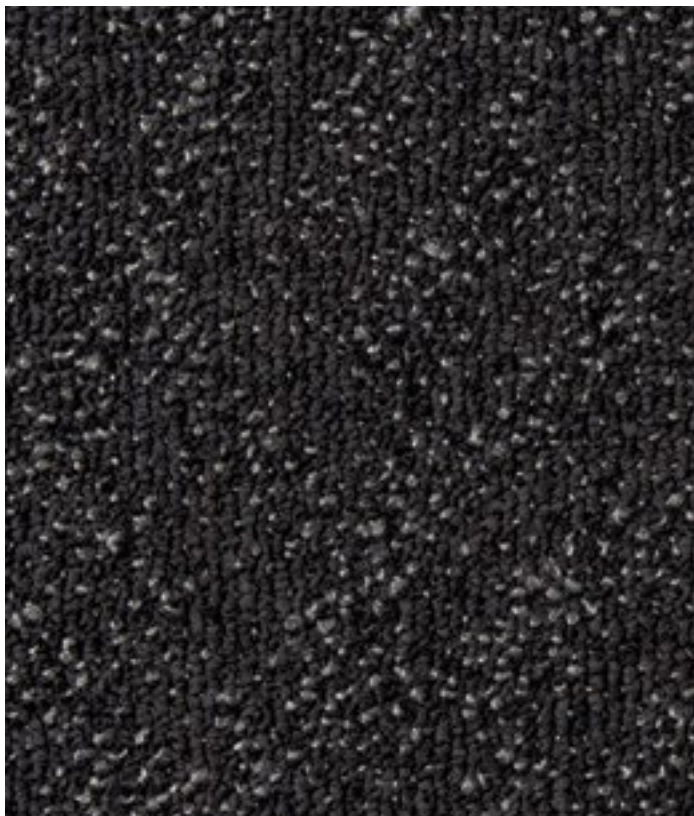
DESIGN D1001



*Inspired by nature.
Interpreted by Vorwerk.*



Superior 1053, Design D1001 | 9G12, Rapport: approx. w 80 x l 80 cm



9G12



9G13



CLASSIC | Design

SUPERIOR 1054

DESIGN D1069



*Stylish at home and timeless.
Interpreted by Vorwerk.*



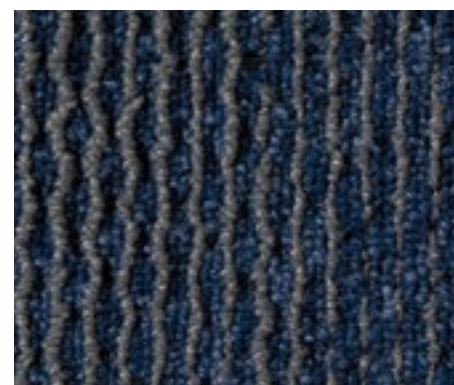
Superior 1054, Design D1069 | 5X46, Rapport: approx. w 80 x l 80 cm



5X46



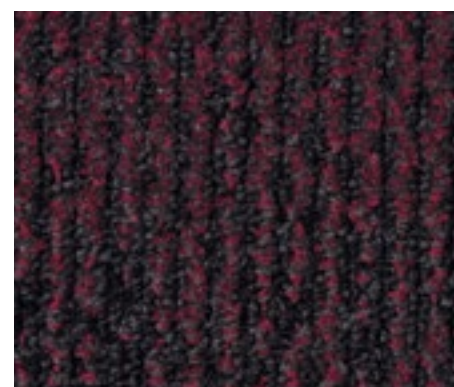
5X48



3Q34



9G14



9G15



CLASSIC | Design

SUPERIOR 1054

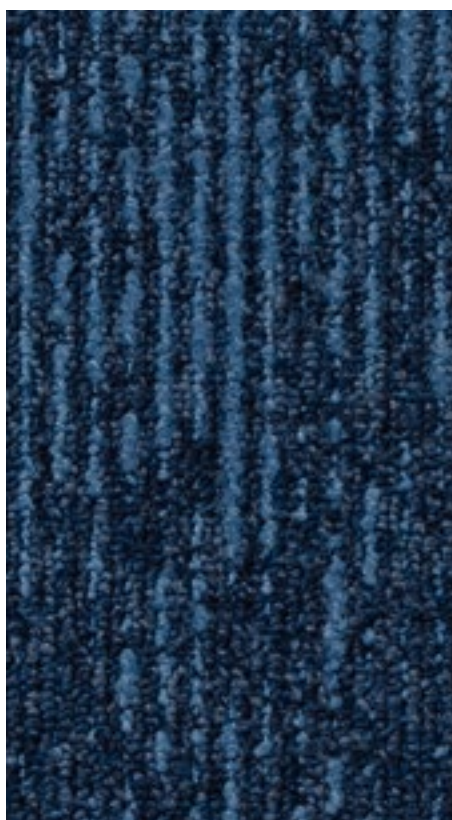
DESIGN D1070



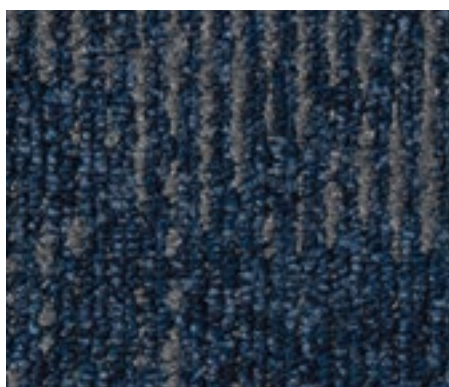
*Stylish at home and timeless.
Interpreted by Vorwerk.*



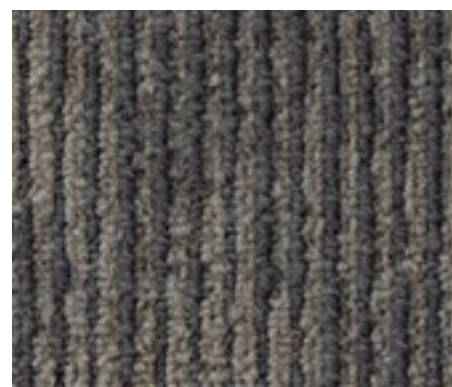
Superior 1054, Design D1070 | 3Q35, Rapport: approx. w 80 x l 160 cm



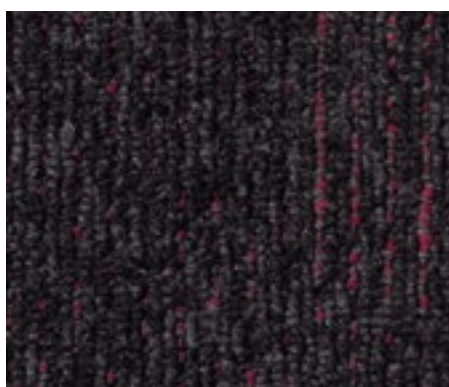
3Q35



3Q36



5X49



9G16



9G17



CLASSIC | Design

SUPERIOR 1051

DESIGN D1064



*Stylish at home and timeless.
Interpreted by Vorwerk.*



Superior 1051, Design D1064 | 9G08, Rapport: approx. w 80 x l 80 cm



9G08



9G06



9G07



CLASSIC | Design

SUPERIOR 1051

DESIGN D1062



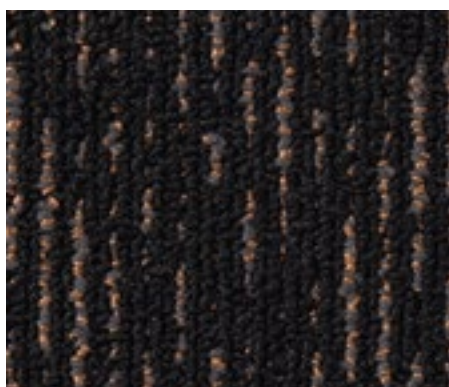
*Stylish at home and timeless.
Interpreted by Vorwerk.*



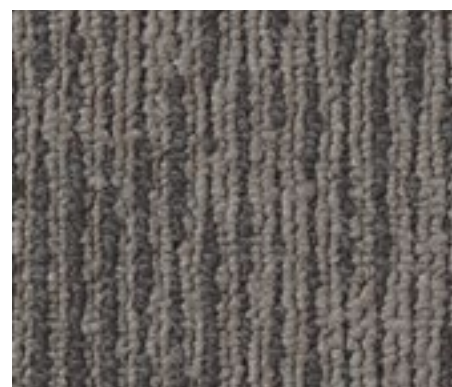
Superior 1051, Design D1062 | 9G11, Rapport: approx. w 80 x l 80 cm



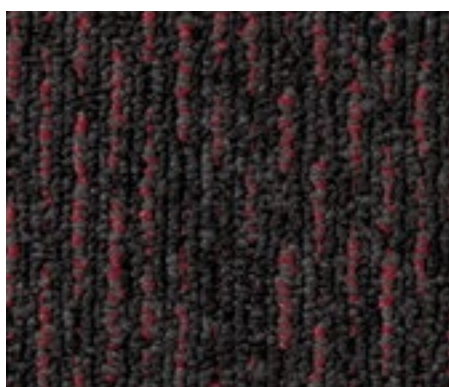
9G11



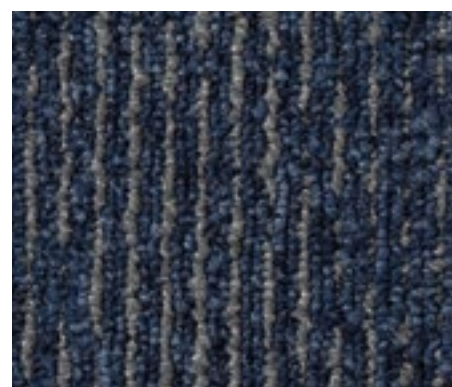
9G10



5X47



9G09



3Q33



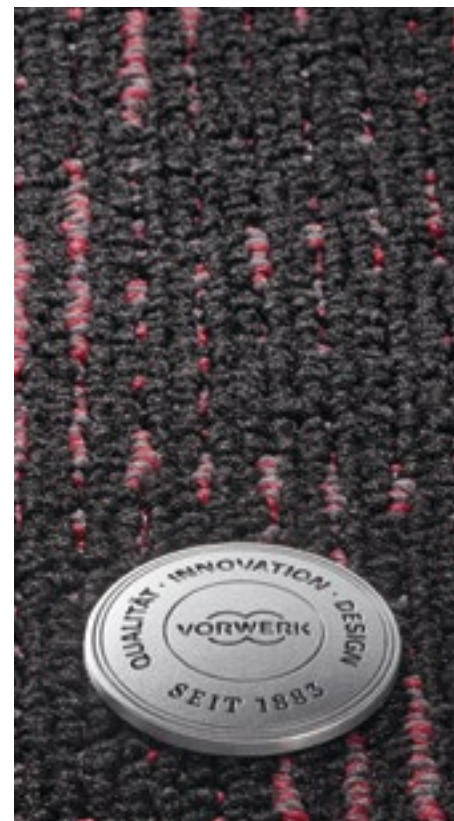
ART | Design

SUPERIOR 1051

DESIGN D1060



*Award-winning, limited
and simply unique.
Interpreted by Vorwerk.*



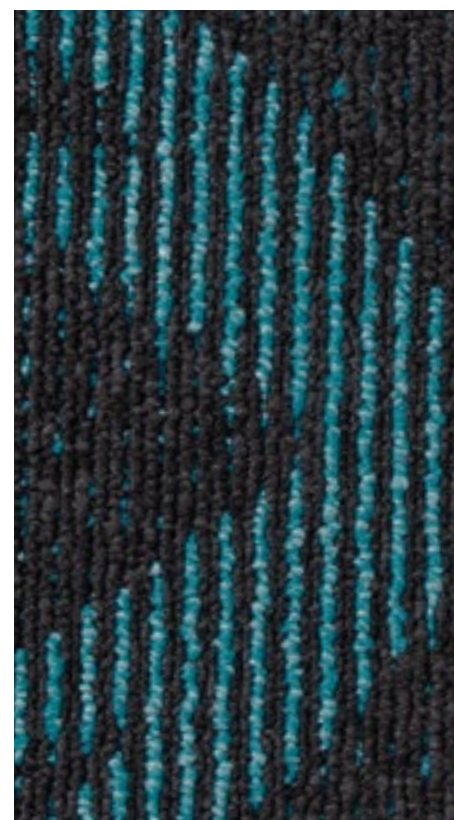
Superior 1051, Design D1060 | 9G03, Rapport: approx. w 80 x l 80 cm



9G03



9G04



9G05



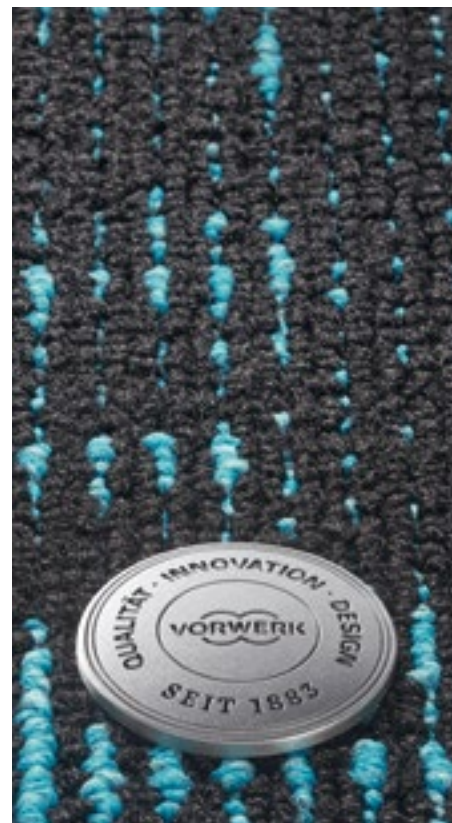
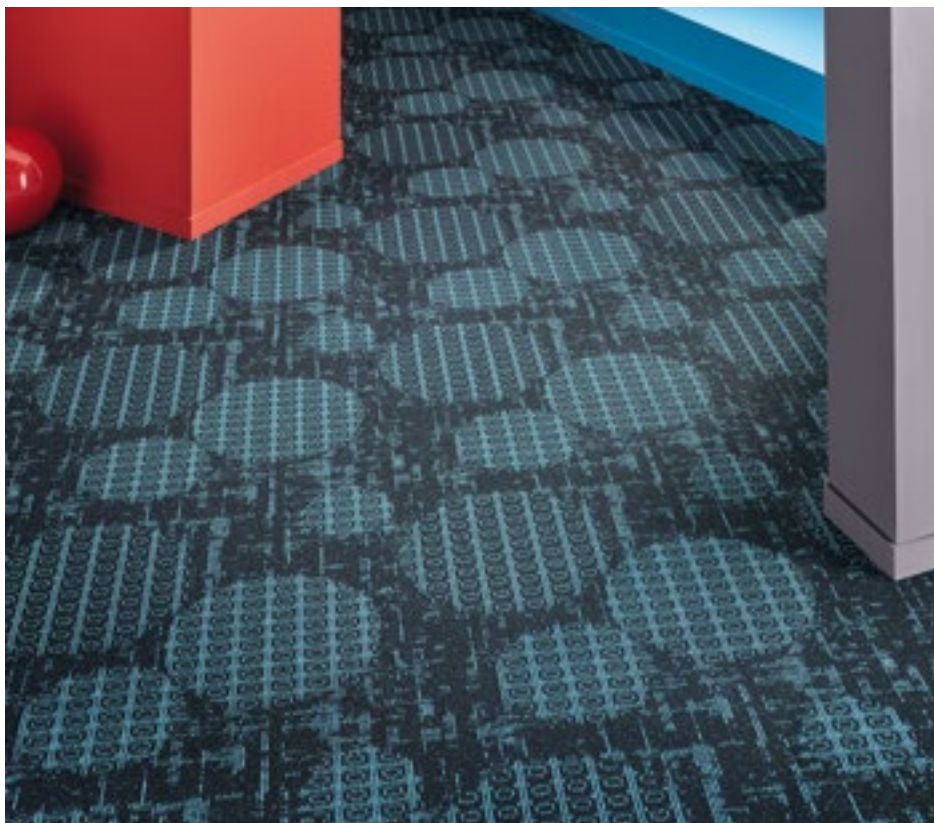
ART | Design

SUPERIOR 1051

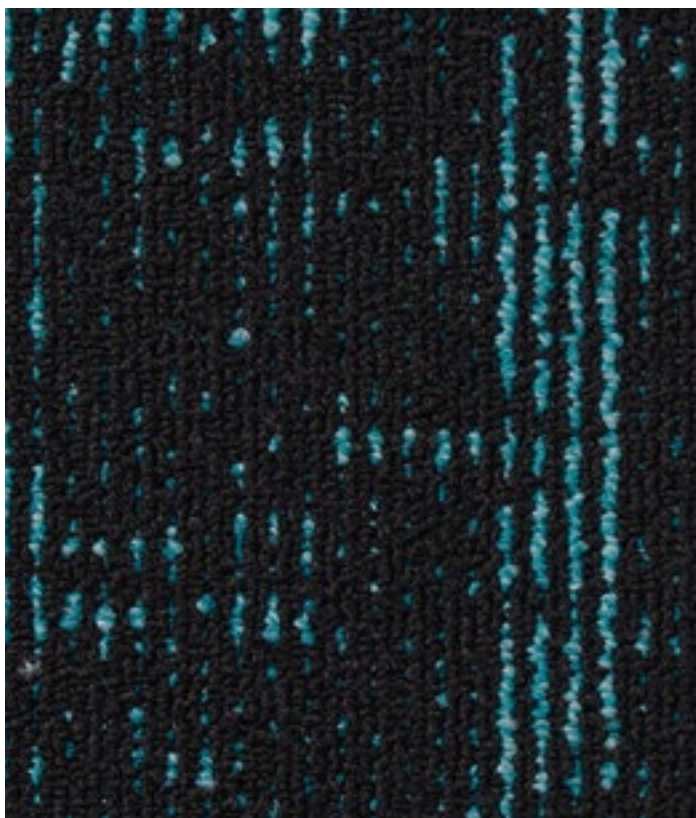
DESIGN D1059



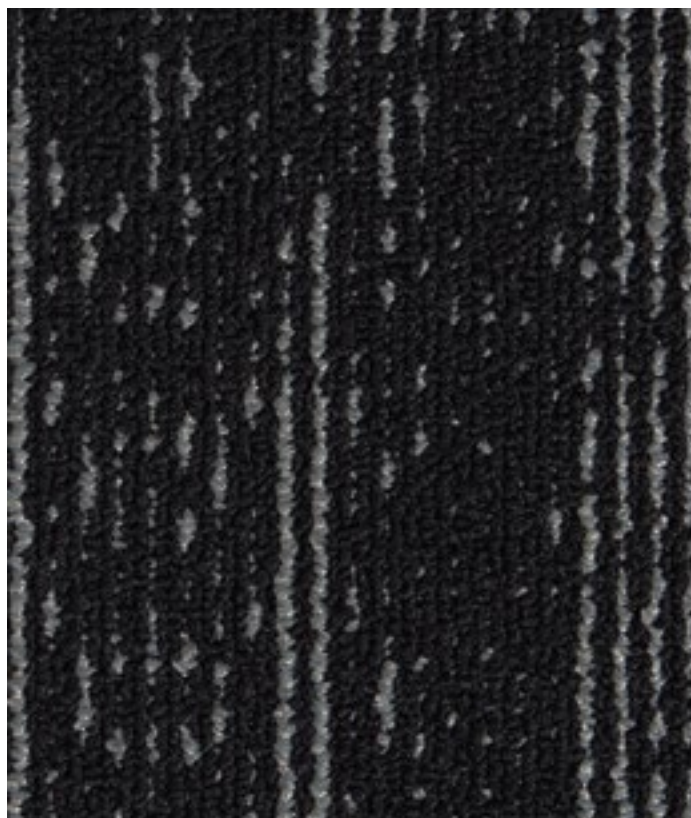
*Award-winning, limited
and simply unique.
Interpreted by Vorwerk.*



Superior 1051, Design D1059 | 9G01, Rapport: approx. w 80 x l 80 cm



9G01



9G02





Superior 1053 SL Sonic, Design D1001 | 9G12, Rapport: approx. w 80 x l 80 cm



Superior 1054 SL Sonic, Design D1069 | 5X46, Rapport: approx. w 80 x l 80 cm





Superior 1054 SL Sonic, Design D1070 | 3Q35, Rapport: approx. w 80 x l 160 cm



Superior 1051 SL Sonic, Design D1064 | 9G08, Rapport: approx. w 80 x l 80 cm





































Superior 1051 SL Sonic, Design D1062 | 9G11, Rapport: approx. w 80 x l 80 cm



Superior 1051 SL Sonic, Design D1062 | 9G11, Rapport: approx. w 80 x l 80 cm



SUPERIOR 1051, 1053 AND 1054 TECHNICAL INFORMATION	1051		1053		1054							
	 Broadloom	 Acoustic carpet tile Sonic	 Broadloom	 Acoustic carpet tile Sonic	 Broadloom	 Acoustic carpet tile Sonic						
Construction	1/12" Tufted loop pile, yarn dyed, solution dyed, tuft patterned		1/12" Tufted loop pile, yarn dyed, solution dyed, tuft patterned		1/12" Tufted loop pile, yarn dyed, solution dyed, tip-sheared							
Pile material	100% PA 6, ECONYL		100% PA 6, ECONYL		100% PA 6, ECONYL							
Formats	approx. 400 cm	50 x 50 cm	approx. 400 cm	50 x 50 cm	approx. 400 cm	50 x 50 cm						
Durability rating	EN 1307	extreme 33	extreme 33	extreme 33	extreme 33	extreme 33						
Number of tufts	EN 1307	approx. 2726 dm ²	approx. 2444 dm ²	approx. 2444 dm ²	approx. 2726 dm ²	approx. 2726 dm ²						
Total thickness	EN 1307	approx. 5.7 mm	approx. 9.0 mm	approx. 6.4 mm	approx. 9.2 mm	approx. 5.7 mm	approx. 9.0 mm					
Pile weight	EN 1307	approx. 850 g/m ²		approx. 850 g/m ²		approx. 850 g/m ²						
Total weight	EN 1307	approx. 1850 g/m ²	approx. 4050 g/m ²	approx. 1870 g/m ²	approx. 4080 g/m ²	approx. 1815 g/m ²	approx. 3950 g/m ²					
Fire rating	DIN EN 13501-1	C _{fl} -s1	B _{fl} -s1	C _{fl} -s1	B _{fl} -s1	C _{fl} -s1	B _{fl} -s1					
Impact noise insulation	DIN EN ISO 10140	24 dB	26 dB	24 dB	28 dB	24 dB	26 dB					
Sound absorption	DIN EN ISO 354	α _w : 0.15	α _w : 0.25	α _w : 0.15	α _w : 0.30	α _w : 0.15	α _w : 0.25					
Additional properties												
	 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln Tuftingartikel PA mit Textiltrücken EN 1307 DOP: 1062#2+6/509+508  Textile floor covering to be used within a building 		 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln SL/SLSonic EN 1307 DOP: 1062#12+13/527+528  Textile floor covering to be used within a building 		 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln Tuftingartikel PA mit Textiltrücken EN 1307 DOP: 1062#2+6/509+508  Textile floor covering to be used within a building 		 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln SL/SLSonic EN 1307 DOP: 1062#12+13/527+528  Textile floor covering to be used within a building 		 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln Tuftingartikel PA mit Textiltrücken EN 1307 DOP: 1062#2+6/509+508  Textile floor covering to be used within a building 		 Vorwerk & Co. Teppichwerke GmbH & Co. KG Kuhlmannstrasse 11 D - 31785 Hameln SL/SLSonic EN 1307 DOP: 1062#12+13/527+528  Textile floor covering to be used within a building 	
    												
In the course of constant further development and quality improvement, we reserve the right to change technical data without prior notice. Technical data sheets, installation instructions, recommendations for cleaning, care and maintenance and texts for tenders can be found at: www.vorwerk-flooring.com												

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